



Delivery Specifications AdvertsMagazine Dutch Strawberry Day / ISFC 2025

Dutch Strawberry Day January 8, 2025 International Soft Fruit Conference January 9, 2025

Location: 1931 Congress Center 's Hertogenbosch, The Netherlands

Print run: 1000 full colour

Distribution: presentation on 8 and 9 January. The magazine has a Dutch and English part

Specifications - advertisements

Sizes:

- 1/4 page (93x130 mm (portrait) (€ 260,-)
- 1/2 page (190x130 mm (landscape) (€ 390,-)
- 1/1 page (210x297mm + 3 mm bleed all around, with cut and bleed marks)= (€ 675,-)

If you advertise in both magazines, you will receive a discount of 50% on the smallest advertisement. Please note: All amounts mentioned are exclusive of VAT.

Delivery:

- Full colour CMYK
- Embed fonts in file
- Place ad frame
- · Minimal 254dpi
- Deliver as PDF-file
- · Please indicate in filename: format, company name and placement in Dutch or UK language part
- Advertisements not delivered on time or delivered with the wrong specification will not be placed.
- Advertisements supplied in a larger format will be invoiced in accordance with the format.

Delivery date and address:

Please email you advertisement before **November 1, 2024 to isfc@delphy.nl**. Of course you can also use WeTransfer.

