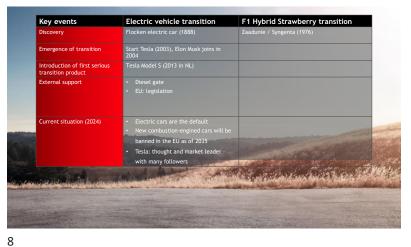
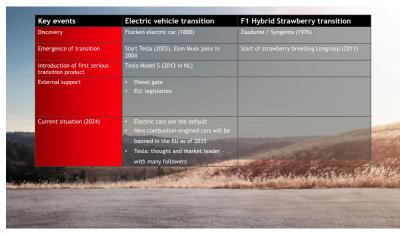


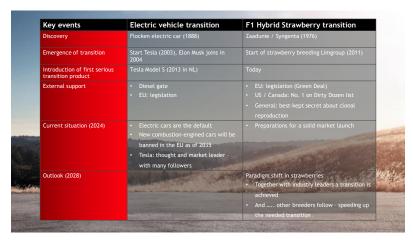
Key events	Electric vehicle transition	F1 Hybrid Strawberry transition
Discovery	Flocken electric car (1888)	
Emergence of transition	Start Tesla (2003), Elon Musk joins in 2004	
Introduction of first serious transition product	Tesla Model S (2013 in NL)	
External support	Diesel gate EU: legislation	
Current situation (2024)	Electric cars are the default New combustion-engined cars will be banned in the EU as of 2035 Tesla: thought and market leader with many followers	

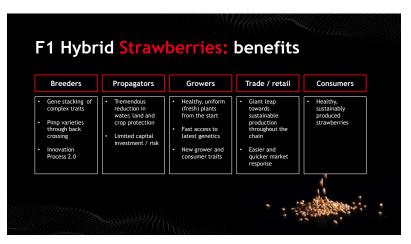




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Key events	Electric vehicle transition	F1 Hybrid Strawberry transition
Discovery	Flocken electric car (1888)	Zaadunie / Syngenta (1976)
Emergence of transition	Start Tesla (2003), Elon Musk joins in 2004	Start of strawberry breeding Limgroup (2011)
ntroduction of first serious transition product	Tesla Model S (2013 in NL)	Today
External support	Diesel gate EU: legislation	EU: legislation (Green Deal) US / Canada: No. 1 on Dirty Dozen list
		General: best-kept secret about clonal reproduction
Current situation (2024)	 Electric cars are the default New combustion-engined cars will be 	
	banned in the EU as of 2035	and the same of th
	Tesla: thought and market leader - with many followers	
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