

Agenda

Personal Introduction
GPG Introduction
Global Berry Challenges
Global Berry Opportunities
GPG Berry Variety Portfolio
Conclusions

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**GPG** Introduction World-leading IP business in berry, asparagus, grape and nut crops • Founded in 2015 Privately owned by Rupert Hargreaves and Jamie Petchell © Licensing, Protection, Commercialisation, Marketing, Royalty Collection, Policing on a global scale 254 98 131 PBRs / Patents / PBRs / Patents **Commercial Licences Testing Agreements** National Listings Filed Signed in / NL WIP 23 Countries Countries

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GPG Strawberries

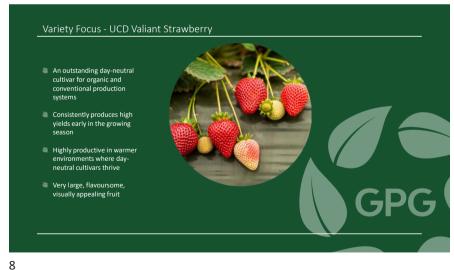
Short-Day Day-Neutral Extreme Day-Neutral
UCD Victor UCD Valiant UCD Finn
UCD Warrior UCD Royal Royce UCD Mojo
UCD Moxie

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Variety Focus - Maverick Blueberry Ommercial plantation averaged 4.8 kg per plant 18 months after planting Consistently large attractive berries Demonstrates an ability to "evergreen" Good flavour profile Very firm and a good shelf life Fruit size 17 – 20mm in diameter

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© Breeder - North Carolina State University

Von Blackberry 
© Better tasting

© Long season of supply

© Long cane plants

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